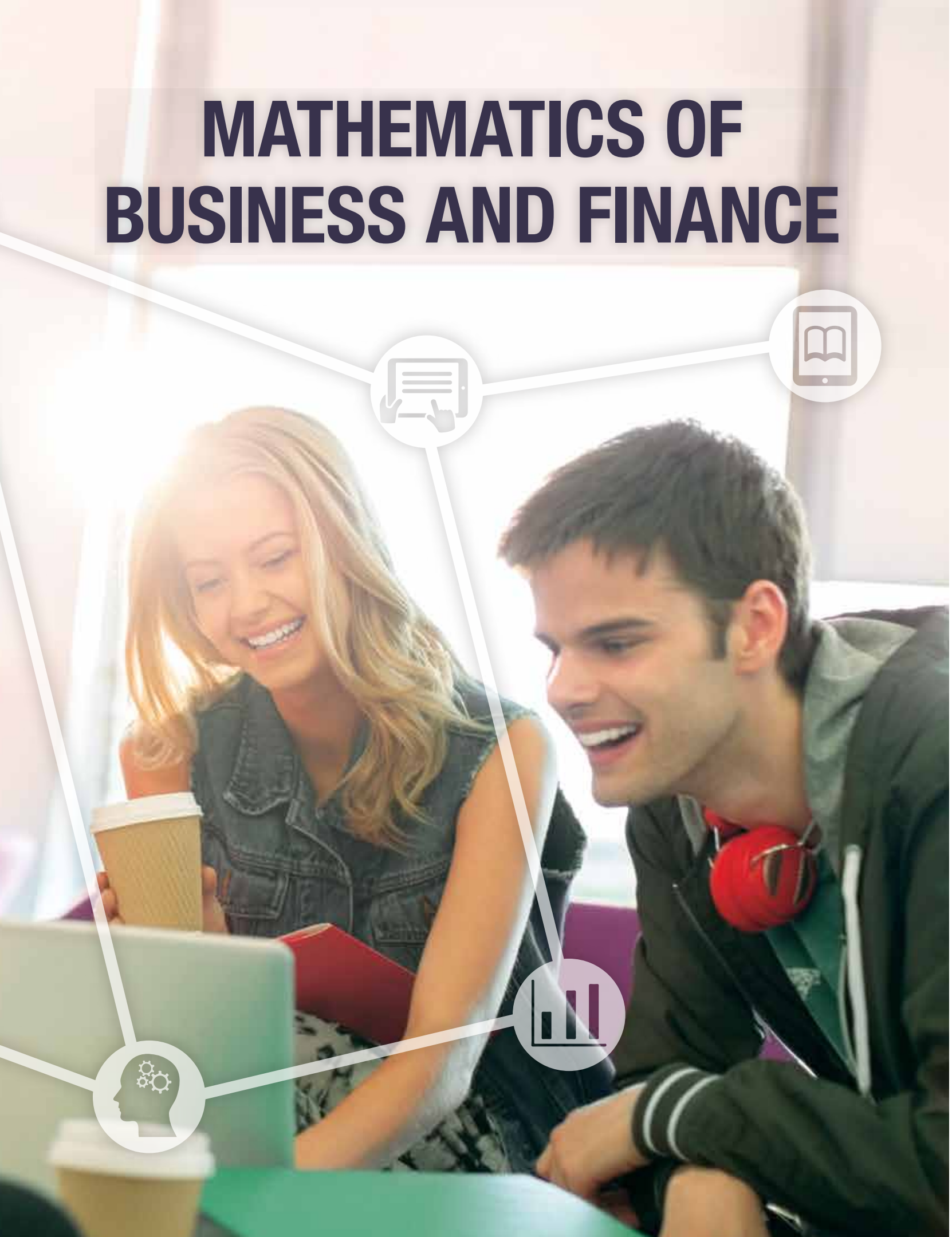


MATHEMATICS OF BUSINESS AND FINANCE



TEXTBOOK/E-TEXT

- Contains 2239 exercises and comprehensive cases, including professional designation problems, and 357 solved examples.
- Provides real-world, Canadian applications of mathematics.
- Proven key teaching and learning tool that uses various pedagogies and learning methods to simplify critical mathematical concepts.



MATHEMATICS OF BUSINESS AND FINANCE

THIRD EDITION

Access Code Inside



INTERACTIVE LESSONS

- Engaging and interactive simulations built using Vretta's proprietary *Cloud Learning* technologies.
- Follow *Assessment for Learning* principles, simplifying concepts for students to visualize, conceptualize, and enjoy mathematics.
- Remediate weaker learners and reinforce concepts for stronger learners.
- Tightly aligned to every topic in the textbook.
- Modular nature allows customization to match specific course outlines and schedules.



SOLUTION MANUALS

- Provide students with detailed, step-by-step solutions to odd-numbered problems using algebraic, financial calculator, spreadsheet, and table methods.
- Provide instructors with detailed solutions to all questions.



DYNAMIC ASSESSMENTS AND TEST BANK

- Contain rich, comprehensive problems that are algorithmically generated for unlimited practice.
- Provide students with dynamic feedback.
- Fully customizable by professors and course administrators.



POWERPOINT PRESENTATIONS

- Help facilitate in-class learning or self-study through animated approaches and step-by-step solved examples.
- PowerPoint handouts available for student note-taking and participation.

.ppt

MONITORING PROGRESS AND PERFORMANCE

- Intuitive dashboards and performance panels to monitor overall class or individual student progress and performance on lessons and labs.
- Customizable dashboards available to synchronize or export student grades to other platforms.



CUSTOMIZATION

- Resources can be customized into exclusive editions for schools requiring significant content modification.
- Faculty teams can request specific changes for greater compatibility with their unique delivery needs.
- Additional content from professors, including paper-based assessments, can be converted into a digital format for blended delivery and integrated into the course page.





Vretta

INTROMATH

For access to this hybrid resource, email us at info@vretta.com or call toll free 1-866-522-9228.



CONCEPTS COVERED

- Review of Basic Arithmetic
- Review of Basic Algebra
- Percents, Percent Changes, and Applications
- Ratios, Proportions, and Applications
- Mathematics of Merchandising
- Linear Systems
- Break-Even and Cost-Volume-Profit Analysis
- Simple Interest and Applications
- Compound Interest
- Annuities
- Other Types of Annuities
- Amortization of Loans and Mortgages
- Bonds and Sinking Funds
- Business Investment Decisions



Vretta.com

Vretta Inc.
120 Adelaide Street East
Toronto, ON M5C 1K9, Canada